

Madhusudhan T

UX UI Designer

Seasoned UX/UI Designer with over 16 years in product design, blending creative vision with data-driven insights to create engaging, accessible, and high-performing user interfaces. Skilled in leading cross-functional teams and aligning design with business goals that drive business impact.

Contacts

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Skills

- UX research
- User testing
- Customer journey mapping
- Information architecture
- Wireframing
- Prototyping
- UI design
- Illustration
- Interaction design
- Design system
- Design sprints
- Workshop facilitation
- A/B testing

Tools

- Figma, Adobe Illustrator, XD,
- Photoshop, Dreamwaver

Education & Learning

Post Graduation Diploma in
Customer Relationship (PGDCRM),
Symbiosis

Bachelor of Commerce
Bundelkhand University

Design Thinking
The Interaction Design
Foundation
Dec 2020 – Apr 2021

Two Years Diploma In Multimedia
Arena Multimedia Dec 2010 – 2012

Certified in Web Design
Arena Multimedia, Secunderabad (A.P)

Senior UI & UX Designer

Next Education Pvt Ltd, Oct 2016 – Still date

- The draft UX design documentation includes a competitive analysis, persona creation, and user flow.
- Design UI screens for computer, Tablet and mobile.
- Brainstorm with other designers to generate ideas that best fit the problem.
- Implement style guides for the UI screens for a group of products.
- Develop low-Fidelity and mid-fidelity wireframes on Adobe XD.

Senior UI Designer

Sigma Edge Consulting , Jan 2014 – Oct 2016

- Lead Design Projects Using Advanced Web Technologies and Responsive Design Principles
- Collaborate with Cross-Functional Teams to Align Design Strategies with Business Goals
- Mentor Junior Designers, Fostering Skill Development and Creative Growth

Design Analyst

Marriot IT , Jan 2010 – Oct 2014

- Lead Responsive Web Design Projects
- Collaborate with Cross-Functional Teams
- Develop and Maintain Design Systems

Engineer Specialist

Virtusa India Pvt Ltd, Jan 2009 – Oct 2010

- Stay Updated with Design Trends
- Analyse Website Analytics
- Optimize Website Performance
- Ensure Web Accessibility Compliance
- Implement SEO Best Practices

Web Designer and Html Developer

Iridium Interactive Ltd, July 2009 – Oct 2010

- Designing Engaging Website Layouts
- Implementing Responsive Design
- Collaborating with Designers and Developers
- Ensuring Cross-Browser Compatibility
- Maintaining Code Standards
- Updating and Maintaining Websites

Web and Graphic Designer

Jiva Infotech, July 2007 – Oct 2009

- Developing Visual Concepts
- Designing Marketing Materials
- Collaborating with Clients and Teams
- Managing Multiple Projects
- Selecting Typography and Imagery
- Ensuring Brand Consistency
- Staying Current with Design Trends